



NEWSLETTER

Serving Los Angeles and the San Fernando Valley
Providing comprehensive IT services for small businesses since 1997

VOLUME 1, ISSUE 5

NEWSLETTER DATE
MAY 2010

Special Points of Interest:

** Security and Spam email **

As of the beginning of May 2010, 87.81% of all emails on the Internet were spam messages. The percentage varies and has been as high as 97% in the past. About 0.1% of these spam messages have a payload containing viruses and malware, and about 1% of spam messages are phishing mails trying to trick an unsuspecting person to provide personal information such as credit card information or access information to bank accounts.

Why does spam still exist in such volumes? Well, it is cheap and it still is profitable for spammers. Spam today is commonly sent through "bots" or "botnets." A very simple definition for a bot is a computer that is compromised and has a hidden malware program installed. This hidden program is controlled by a central server that manages thousands of bot machines to make up a botnet. A central server commands the bots in its network to send a certain spam email using the machine and network resources of the bots. It costs the spammer virtually nothing to send millions of spam messages.

On the receiving end, there are still many people responding to spam email. In a 2009 research study, 12% of email users admitted to actually trying to buy things from spam and 13% said they clicked on spam message links just to "see what happens."

The protection from spam and malware programs is an essential security feature every organization needs to have. Effective spam and email virus/phishing protection starts at \$25 per month per domain with some basic features and limited messages, and goes up to \$7.00 per month per mailbox for more sophisticated solutions with higher message size limits. If you do not have email protection today, call us for a free analysis and quote. Are you aware of your outgoing emails? We have seen several situations where computers were hijacked by varying methods to send spam messages and sent nearly 30,000 messages. If you are seeing a larger number of outgoing messages, give us a call and ask for a free assessment of your email server.

DURING THE MONTHS OF MAY AND JUNE, WE OFFER A FREE ASSESSMENT FOR A SECURITY AND SPAM EMAIL PROTECTION!

Don't Miss This Opportunity To Enhance Your Company's Efficiency!

Call: 1-800-898-9110 TODAY!

Call now! Free Assessments are limited!

What our clients have to say:

I just want to send you a big "THANK YOU" for setting up my home office computer system. I enjoy working from home now; my work area is very practical and for the first time everything works right, and I don't waste my time on computer or printer related problems. Thank you ACSLA Inc.!

Jasmen Vartanian

Calstar Realty & Mortgage Services Inc., Glendale

Cool facts about email!

- The world's first e-mail message was sent in 1971 by Ray Tomlinson (a computer programmer).
- The time spent deleting SPAM costs United States businesses \$21.6 billion annually.
- 35 Billion e-mails are sent each day throughout the world.
- During Bill Clinton's entire eight year presidency, he only sent two e-mails.
- 77 percent of Yahoo! Mail poll respondents said they are more aggravated by weeding through spam than they are by cleaning a dirty toilet.

\$100 Reward!

This is easy money for you when you refer a business associate to ACSLA Inc. Every referral that becomes a customer is money in your pocket.

Here is how it works:

1. Have them call: 1-800-898-9110
2. Tell them to give us your name and address (as it appears on your invoice) and phone number. This is so we can make sure that we credit the \$100 referral fee on your next invoice.

All referrals are subject to approval. New clients must have at least 5 desktops. A referral becomes a client as soon as a Managed Service Agreement is signed.

PS: Visit our website at www.acsla.com and check out our money-back guarantees!